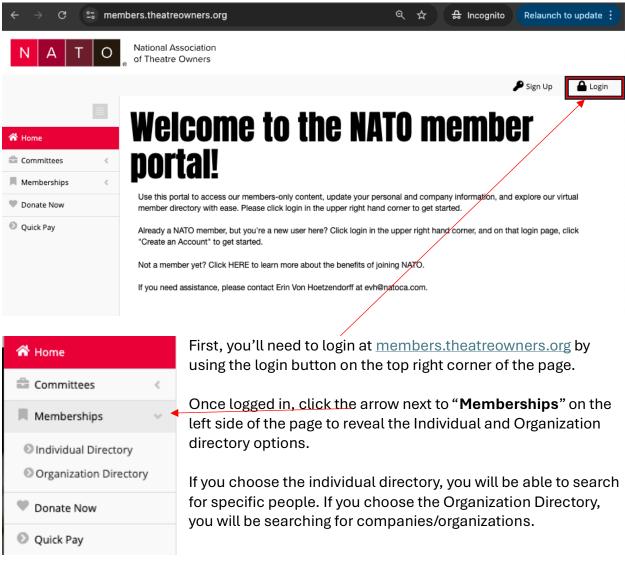
#### **NATO Directory Instructions**

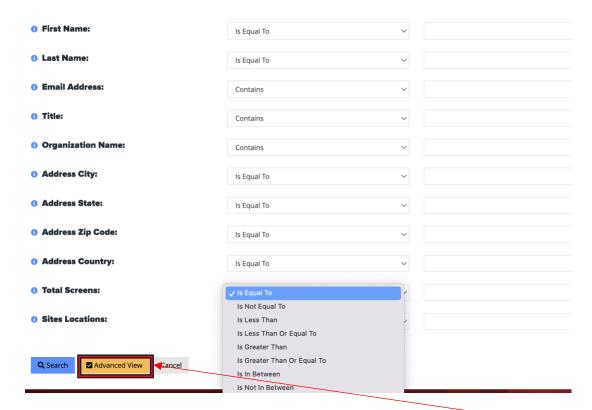


Within the Individual Directory, there are several search terms that you can use to find other theater owners and operators, including name, address, job title, screen count, and site count. The directory will only show those who have opted-in to the directory.

Total Screens refers to the total number of screens a company has. Sites Locations refers to the total number of locations a company has.

You do not need to enter a search in every box. Feel free to search by one topic at a time. The more specific you get with your search within multiple search fields, the more likely you are to get zero results.

First Name:
1 Last Name:
1 Email Address:
① Title:
Organization Name:
Address City:
Address State:
Address Zip Code:
1 Total Screens:
Sites Locations:



If you'd like to change how the term is being searched, click the "Advanced View" button at the bottom of the page. Using the dropdown menu, you can edit the term of the search. For instance, if you'd prefer to change the screen count search to find those who have less than 10 screens, you can select "is Less Than" from that dropdown, then enter 10 into the search box, click "Search", and find anyone who has opted into the directory and has less than 10 screens.



### Erin Von Hoetzendorff

National Association of Theatre Owners - LA Office

- Director of Membership and Global Affairs

   8185061778
- evh@natoca.com
   Cos Angeles, California
   Screens: 0
  Sites: 0

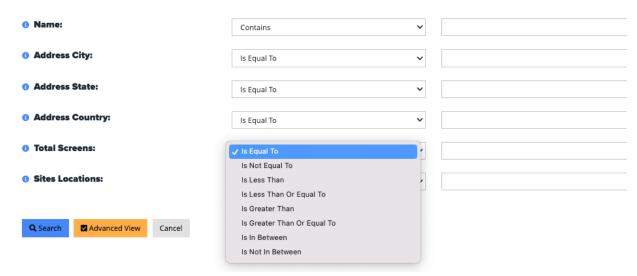


On the search results page, you will see search results listed in alphabetical order by last name. If the person has uploaded a photo, you will see that, along with their company name, job title, phone number, email, city, state, screen count, and site count. If any of this information is unavailable for the specific person, it will be blank.

You can click the "**Export**" button on the top right corner of the page to download a CSV file with all of the results from your search.

Similar search terms and functions are available on the Organization Directory page. You can search by organization name, address, screen count, and site count. You can also edit the terms of the search on the organization director by clicking on the "Advanced View" button and using the drop down menu(s) to change how you are searching.

# Organization Directory Search

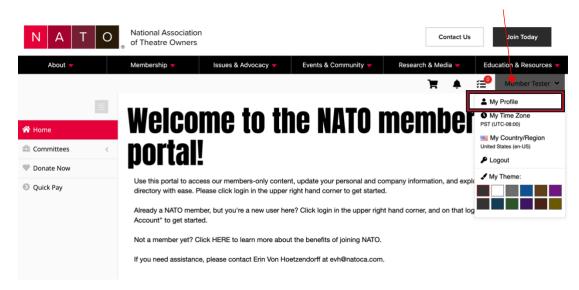


In case you'd like a reminder on how to update your information and opt-in to the member directory and organization directory, please keep scrolling in this document. We encourage you to opt-in to facilitate better connections between NATO members!

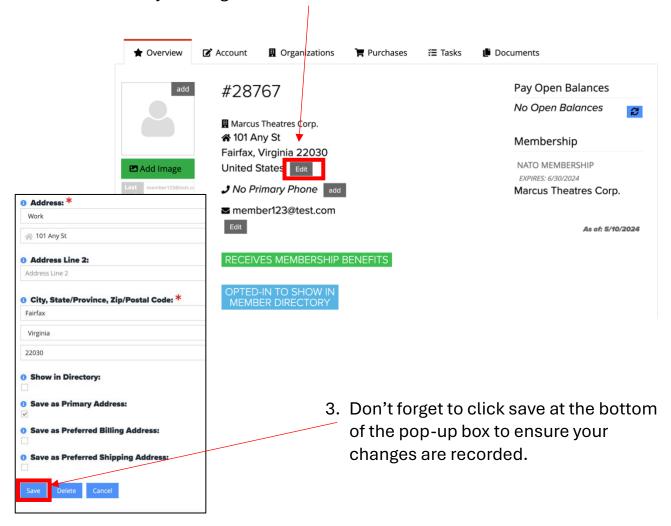
Still having trouble or have a specific question? Contact Erin at <a href="evh@natoca.com">evh@natoca.com</a> or call her at +1 818 730 4496.

#### **Individual Opt-In Instructions**

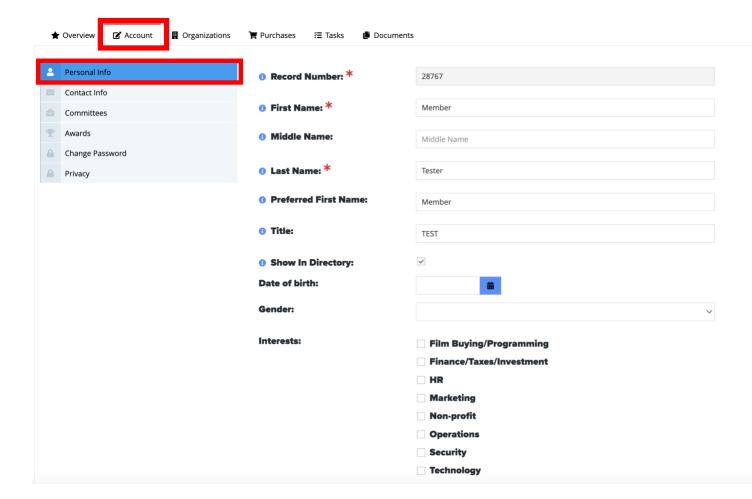
1. Click on your name on the top right corner, and then click on My Profile



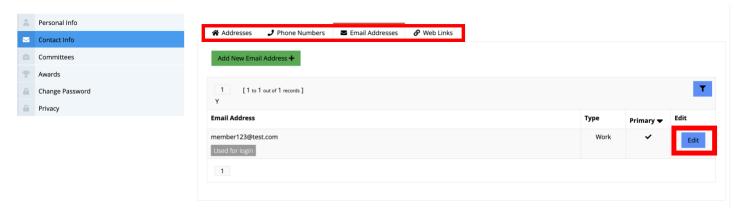
2. Once you are on your profile, you can edit your address, phone number, and email by clicking add or edit next to each of those items.



4. By moving to the **Account** tab at the top of the page and select **Personal Info** on the left side menu, you can update more information about yourself, including birthday, gender, and interests. Filling this information out helps NATO understand our membership better.

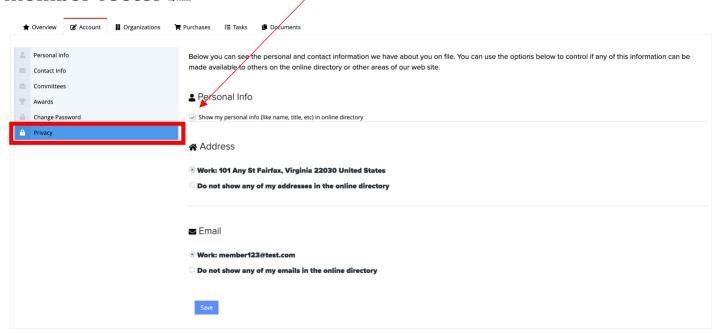


5. You can also update your contact info by selecting **Contact Info** on the left side menu. Tabs near the top refer to different items. Select the tab with the item you want to edit, click edit next to the item, make your updates, then save.



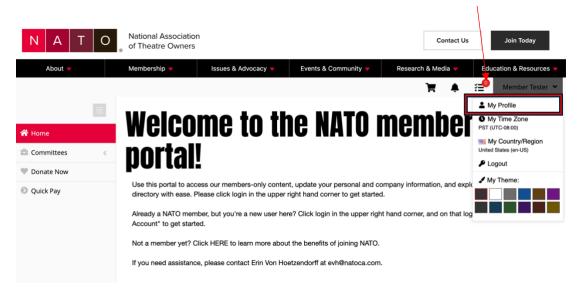
6. You can opt-in to the member directory under the **Account** tab, on the **Privacy** page from the left side menu. To opt in or out, <u>check or uncheck the box</u> that says, "Show my personal info (like name, title, etc.) in online directory." Be sure to click save when finished with your selections.

# Member Tester My Profile

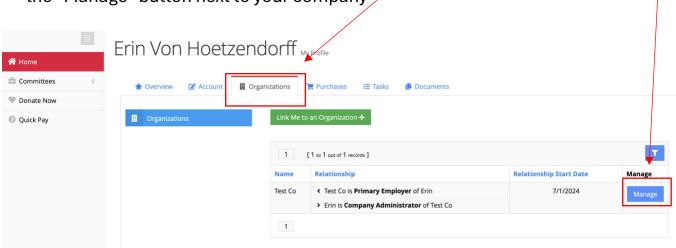


## **Organization Opt-In Instructions**

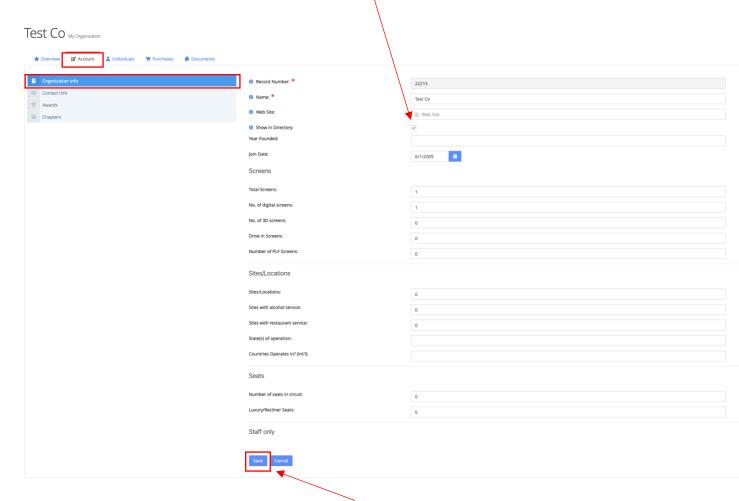
 To opt-in your organization to the member directory, you must be a company administrator. If you need help getting company administrator access, please contact <a href="evh@natoca.com">evh@natoca.com</a>. Once logged in as a company admin, click on your name on the top right corner, and then click on My Profile



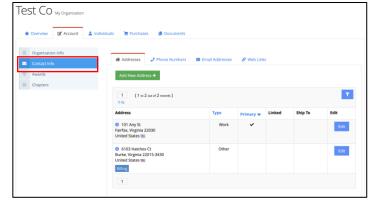
2. Once you are on your profile, click on the Organizations tab, then click the "Manage" button next to your company



3. When you've reached your Organization page, click on the **Account** tab and make the appropriate edits to your company information on the "Organization Info" page, such as screen and location counts. Don't forget to check the "**Show in Directory**" box to ensure your company is searchable in the member directory.



- 4. Don't forget to scroll down and click save at the bottom of the screen to ensure your changes are recorded.
- 5. If you need to update addresses, phone numbers, etc. click on "Contact Info" on the left side of the Organization page on the Account tab.



Select the appropriate tab for address, phone number, email, etc. and click add or edit on each page/existing info to make the appropriate updates.

Be sure to click save on all pages so that your updates or edits are saved.